



**EuroTier**<sup>DLG</sup>  
First in animal farming.

**eenergy**  
**decentral**<sup>DLG</sup>  
POWERING NEW IDEAS

**2022** | 15 – 18 NOVEMBER | HANOVER, GERMANY



**NEW IDEAS. NEW PERSPECTIVES.  
INNOVATIVE ANIMAL FARMING!**

Shape the future of agriculture together with strong partners.  
The DLG-AgrifutureLab offers you the professional stage to present your ideas to the international agricultural industry.  
Take advantage of the networks at EuroTier and EnergyDecentral and inspire trade visitors towards the future of agriculture.  
Be a part of the world's leading trade fairs for professional animal husbandry and innovative energy supply – and join their unique international networks!

[www.eurotier.com/en/home/exhibit/dlg-agrifuturelab](http://www.eurotier.com/en/home/exhibit/dlg-agrifuturelab)

[www.energy-decentral.com/en/exhibit/dlg-agrifuturelab](http://www.energy-decentral.com/en/exhibit/dlg-agrifuturelab)



MADE BY



# PARTICIPATION OPTIONS FOR START-UPS

The start-up area at EuroTier and EnergyDecentral is the meeting point of young and innovative companies from the animal farming and decentralized energy sector.

In our exciting start-up area, companies will present their products, technologies, services and innovations around carbon-smart animal husbandry, sustainability, animal welfare, food quality, food safety, nutrition management, precision livestock management, robotic sensors and monitoring solutions for disease detection, new forms of proteins, neural networks, artificial intelligence blockchain technology virtual reality, energy production, storage, carbon emission reduction and saving.

## 1 Stand in the DLG-AgrifutureLab

For national and international start-ups that are younger than ten years and have less than 50 employees.

### Advantages:

- Attractive trade fair presence
- Promoted by the DLG
- All-inclusive offer at a special price

OR

## 2 Stand in BMWi Joint Stand

For legally independent young innovative German companies with new product and process developments, which are younger than ten years and have less than 50 employees.

The headquarters and business operations must be in the Federal Republic of Germany.

[Information and funding application](#) 

### Advantages:

- Placement in the BMWi Joint Stand "Innovation made in Germany"
- Funding by the Federal Ministry of Economics and Energy (BMWi) of 60%; the company's own contribution is 40%
- Funding is available for the first two trade fair participations; a maximum total of €7,500.00 per exhibitor and trade fair will be granted

**CONTACT:** Christopher Armstrong | [c.armstrong@dlg.org](mailto:c.armstrong@dlg.org) | +49 69 24788-455

# 1 OFFERS FOR NATIONAL & INTERNATIONAL START-UPS

## agrifuturelab<sup>DLG</sup>



9 m<sup>2</sup> stand area incl. stand construction and:

- Registration fee
- Media basic contribution
- AUMA contribution
- Stand construction and furniture
- Daily stand cleaning
- Disinfectant dispenser
- Power supply incl. power consumption
- Lighting
- Internet
- Two exhibitor tickets
- Marketing and press service

**Price: €1,900**

### EQUIPMENT

- 1 High table
- 2 Bar stools
- Carpet (Colour: Blue)
- Lighting on crossbar
- Digital printing for wall elements and infocounter are available on request

**Additional furniture:** There will also be a catalogue for booking additional furniture from DLG International GmbH. This will be sent to exhibitors at a later date. Please do not order additional furniture via the Exhibitor Service Portal.

## GRAPHICS

### Background graphic

Dimensions: 2,500 mm wide x 3,000 mm high, or under the gallery: 3,000 mm wide x 2,000 mm high

**Deadline: 01/09/2022**

After this date a late fee of €75 (until 01/10/2022) or €150 (until 15/10/2022) is due.

Contact: DLG International GmbH | Contact Person: Ekaterina Zieres | Tel. +49 69 24788-284  
Mail: [exhibitions@dlg.org](mailto:exhibitions@dlg.org)

The graphics will be sent by the exhibitor directly to the trade fair construction company. If the graphics are not submitted by the second deadline, you will receive a standard background with your company logo.

## ② OFFERS FOR NATIONAL START-UPS



### BMW joint stand for young and innovative companies



9 m<sup>2</sup> stand area incl. stand construction and:

- Registration fee
- Media basic contribution
- AUMA contribution
- Stand construction and furniture
- Daily stand cleaning
- Disinfectant dispenser
- Power supply incl. power consumption
- Lighting
- Liability insurance
- Two exhibitor tickets
- Marketing and press service
- Communal area with meeting places
- Support by a hostess
- Beverage catering
- Print service

Price: €545/m<sup>2</sup>

Apply here for funding: [🔗](#)

#### EQUIPMENT

- 1 Information counter
- 1 Bar stool
- 1 Table + 4 Chairs
- Carpet (Colour: Anthracite)
- Lighting on crossbar
- Separate locker
- Digital printing for wall elements and infocounter are available on request

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