



EuroTier^{DLG}
First in animal farming.

energy
decentral^{DLG}
POWERING NEW IDEAS

DLG-Mixie-Points

EASY AND DIGITAL

**Inform your visitors
and generate leads
at your booth!**



← **Test now and win
one of 10 Business
Intelligence packages!
Just download EuroTier app
and scan QR code.***

- * **Closing date: 24 October 2022**
- Scanning only possible via the function in the EuroTier app.
- By scanning, I agree to the terms and conditions of the competition.

DLG-Mixie-Points: For sustainable success

- Digitise product and company information
- Present information as DLG-Mixie-Points (QR code) at trade fair stand
- Generate leads with every scan

→ Here's how it works:

1. Log in to the Exhibitor Service Portal:
portaleurotier.dlg.org
→ Select stand → Service Orders
→ Leads by DLG-Mixie-Points
→ To the Mixie Digital platform
2. Create DLG-Mixie-Points and store information
3. Attach DLG-Mixie-Points clearly visible for scanning at your stand/on the exhibits



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