



Welcome to the for the great **DLG-Mixie-Point-raffle**



What is being raffled?

A total of **10 Business Intelligence packages** worth a maximum of **12,900 euros** per winner will be raffled off.

The winners will receive (in addition to the basic package included in the basic media entry) the **Business intelligence package**, which includes a detailed campaign and trade fair analysis and is therefore a valuable tool for evaluating your success. The **Basic-Package-Upgrade**, which provides you with additional lead information on all scans, is also included in the prize.

What happens next? When does the prize draw take place?

By scanning the DLG-Mixie-Point on the postcard or info mail, you have accepted the conditions of participation and are automatically entered into the prize draw.

The draw will take place on 25.10.2022 among all participants. All winners will be notified.





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Conditions of participation for the great DLG-Mixie-Point-raffle



1. The raffle is a promotion of DLG Service GmbH, Eschborner Landstraße 122, 60489 Frankfurt am Main.
2. Only exhibitors and co-exhibitors participating in EuroTier / EnergyDecentral 2022 are eligible to enter. The participation of other companies, private individuals or companies of the DLG Group is excluded. Multiple participation is not possible.
3. By scanning the DLG-Mixie-Point (QR code) on the promotion card or info mail, the participant accepts the conditions of participation. Acceptance of the conditions of participation is mandatory for participation. If an exhibitor or co-exhibitor does not agree to the conditions of participation in the raffle, he can notify the organizer of this at any time. The revocation must be sent in text form to the organizer (DLG Service GmbH, Eschborner Landstraße 122, 60489 Frankfurt am Main, Email: c.mohtadi@dlg.org). With the revocation, the right to participate in the raffle expires.
4. All exhibitors and co-exhibitors at EuroTier / EnergyDecentral 2022 who scan the DLG-Mixie-Point on the promotion card or info mail and accept the conditions of participation are entitled to participate.
5. In the raffle, the exhibitor has the opportunity to win one of a total of ten "Business Intelligence Packages" including the "Basic Package Upgrade". The winners will be determined after the closing date in a random draw among all participants, with the public excluded.
6. The closing date for entries is 24.10.2022. The decisive date is the date on which the DLG-Mixie-Point on the promotion card or the Info mail was scanned. Scans made after the closing date will not be taken into account in the draw for the prize. In the event of a win, the winner will be notified by the organizer.
7. The winner will be able to redeem their prize via the platform of Mixie Digital between 18 November 2022 and 16 December 2022. For this purpose, the generated leads and the trade fair evaluation will be retrieved via the designated process in the Sales Lead Centre / or via the Business Intelligence Report on the Mixie Digital platform. The costs for the service will be credited to the winner in advance. After the deadline, the claim to the prize will expire without compensation.
8. The Promoter reserves the right to name the winners as part of a marketing campaign (online/offline). If a winner does not wish to be named, he/she may revoke this right after notification of the prize to the organizer. The revocation must be sent in text form to the contact details of the organizer (DLG Service GmbH, Eschborner Landstraße 122, 60489 Frankfurt am Main, Email: c.mohtadi@dlg.org).
9. The organizer of the raffle shall be released from all obligations upon delivery of the prize and shall not be liable for material defects and/or defects in title of the prize.
10. Cash payment of the prize is not possible. The prize is not transferable.
11. The Promoter reserves the right to exclude from the competition any entrant who does not fully comply with the terms and conditions and to modify or terminate the raffle without prior notice in the event of unforeseen circumstances.
12. Should parts of these conditions of participation be or become invalid in whole or in part, this shall not affect the validity of the remaining conditions of participation. In place of the invalid provision, the legally permissible provision that comes closest in economic terms to the meaning and purpose expressed in the invalid provision shall apply. The same shall apply in the happening of a gap of regulation in these Terms and Conditions of Participation.
13. The competition shall take place in accordance with the General Terms and Conditions of DLG Service GmbH.
14. The competition is subject exclusively to the laws of the Federal Republic of Germany. Legal recourse is excluded.

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... A raffle where every
participant wins?



That's right, because the DLG-Mixie-Points are a brand new digital trade fair service for even more:

- **Flexibility**, because adjustments to the information are still possible even at the trade fair.
- **Effectiveness** through cost and effort reduction in the areas of printing, transport and logistics
- **Sustainability** through conservation of valuable resources and
- **Increased visitor satisfaction** through digitalisation

No cost - much fun ... as the basic package with an unlimited number of DLG-Mixie-Points and an overview of scanning activities is already included in the basic media entry, there are **no additional costs** for you to use it.

Be part of it! Try out the DLG-Mixie-Points at EuroTier / EnergyDecentral 2022!
Convince yourself and your visitors of the many advantages and convenient use.

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