

2024
12-15 NOVEMBER
HANOVER, GERMANY

THE WORLD'S LEADING TRADE FAIR FOR PROFESSIONAL ANIMAL FARMING













EUROTIER - MEETING POINT FOR THE INDUSTRY

As the world's leading trade fair for professional animal farming and livestock management, EuroTier offers a complete overview of innovations and establishes standards. It presents solutions and innovations for cattle, pig and poultry production. The topics of sheep and goats, pension horses, aquaculture, alternative proteins and direct marketing complete the exhibition and technical programme.

Present your innovations. Establish contacts. Maintain your network. Become part of EuroTier 2024.











Open network and professional voice

As the organiser of EuroTier, the DLG fosters progress in the global agricultural, agribusiness and food industries with knowledge, quality and technology transfer.

Part of EuroTier:







10 REASONS FOR PARTICIPATING

The industry meeting place for all market participants: Exhibition, conferences and networking.

Complete market overview: all species, all topics, all innovations.

The entire value chain: From feed and husbandry to processing and marketing.

- + 2,000 exhibitors
- + 60% international
- + 60 countries expected

95% say: The world's leading trade fair for professional animal farming

+ 120,000
professional visitors
+ 40% international
+150 countries expected

77% say: goals achieved!



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Extremely high
visitor quality:
94% professional visitors,
80% decision-makers,
56% farmers.

Clearly structured:

Structured in subject groups guides visitors to their specific points of interest.

Global media coverage: over **1,000** journalists, bloggers and Influencer from over **50** countries.

Perfectly combined: incl. EnergyDecentral incl. World Poultry Show incl. Inhouse Farming. **Over 400 events:** up-to-date, informative, inspiring, relevant to production and practice.

EXHIBITION PROGRAMME



- Breeding animals,
 breeding programmes, trade,
 reproduction technology
- Feed and other farm inputs
- Feed storage, feed production
- Barn and hall construction
- Husbandry and feeding technology
- Climate and environmental technology

- Milking and cooling technology
- Technology for dung, solid manure and slurry
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Training/advanced training, associations, media

- Bioenergy and decentralised energy supply
- Inhouse Farming NEW
- Offers for the B2B supply industry NEW powered by SYSTEMS & COMPONENTS

Back in 2024::
WORLD
POULTRY
SHOW®

AWARD-WINNING INNOVATIONS



Innovation Award in Gold and Silver

The most important innovation award of the animal farming sector!



DLG-Agrifuture Concept Winner Concepts and visions for the future



Animal Welfare
Award
For even more
animal welfare

INTERNATIONAL TECHNICAL PROGRAMME









- Cattle and Pig Event
- International Poultry Conference
- Poultry Event
- Animal Health Event
- bpt Veterinary Congress

- BIOGAS Convention
- TopTierTreff (Top Cattle Breeds)
- BarnRobotEvent
- DLG-AgriLeaders Club

- Campus & Career
- agrifood start-ups
- DLG.Prototype.Club
- Young Farmers Day & Young Farmers Party

FOCUS ON TOPICS RELEVANT FOR THE INDUSTRY

- Emission control
- Sustainability
- Green Productivity
- Animal health
- Animal welfare
- Automation, Robotics, artificial intelligence



80% say: "(Very) Impressive professional programme!"

Technical partners:















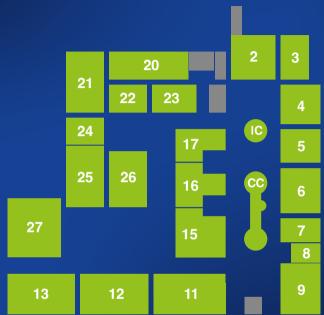




DATES FOR YOUR PLANNING

HANOVER EXHIBITION GROUNDS









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PLEASE CONTACT US!

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