



EuroTier[®]

First in animal farming.

2024

12 - 15 NOVEMBER
HANOVER, GERMANY

THE WORLD'S LEADING TRADE FAIR FOR PROFESSIONAL ANIMAL FARMING



**we innovate
animal farming**



incl.

**energy
decentral[®]**
POWERING NEW IDEAS

**WORLD
POULTRY
SHOW[®]**

**inhouse
farming[®]**
feed & food show

MADE BY



EUROTIER – MEETING POINT FOR THE INDUSTRY

As the world's leading trade fair for professional animal farming and livestock management, EuroTier offers a complete overview of innovations and establishes standards. It presents solutions and innovations for cattle, pig and poultry production. The topics of sheep and goats, pension horses, aquaculture, alternative proteins and direct marketing complete the exhibition and technical programme.

Present your innovations. Establish contacts. Maintain your network. Become part of EuroTier 2024.



Open network and professional voice

As the organiser of EuroTier, the DLG fosters progress in the global agricultural, agribusiness and food industries with knowledge, quality and technology transfer.

Part of EuroTier:



10 REASONS FOR PARTICIPATING

The industry meeting place for all market participants:
Exhibition, conferences and networking.

Complete market overview:
all species,
all topics,
all innovations.

The entire value chain:
From feed and husbandry
to processing and
marketing.

+ 2,000 exhibitors
+ 60% international
+ 60 countries expected
95% say: The world's leading trade fair for professional animal farming

+ 120,000 professional visitors
+ 40% international
+ 150 countries expected
77% say: goals achieved!



Extremely high visitor quality:
94% professional visitors,
80% decision-makers,
56% farmers.

Clearly structured:
Structured in subject groups
guides visitors to their
specific points of interest.

Global media coverage:
over **1,000** journalists,
bloggers and Influencer
from over **50** countries.

Perfectly combined:
incl. EnergyDecentral
incl. World Poultry Show
incl. Inhouse Farming.

Over 400 events:
up-to-date, informative,
inspiring, relevant to
production and practice.

EXHIBITION PROGRAMME



- Breeding animals, breeding programmes, trade, reproduction technology
- Feed and other farm inputs
- Feed storage, feed production
- Barn and hall construction
- Husbandry and feeding technology
- Climate and environmental technology
- Milking and cooling technology
- Technology for dung, solid manure and slurry
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Training/advanced training, associations, media
- Bioenergy and decentralised energy supply
- Inhouse Farming **NEW**
- Offers for the B2B supply industry **NEW** powered by SYSTEMS & COMPONENTS

Back in 2024::



**WORLD
POULTRY
SHOW**

AWARD-WINNING INNOVATIONS



**Innovation Award in
Gold and Silver**

The most important
innovation award of the
animal farming sector!



**DLG-Agrifuture
Concept Winner**

Concepts
and visions
for the future



**Animal Welfare
Award**

For even more
animal welfare

INTERNATIONAL TECHNICAL PROGRAMME



- Cattle and Pig Event
- International Poultry Conference
- Poultry Event
- Animal Health Event
- bpt Veterinary Congress

- BIOGAS Convention
- TopTierTreff (Top Cattle Breeds)
- BarnRobotEvent
- DLG-AgriLeaders Club

- Campus & Career
- agrifood start-ups
- DLG.Prototype.Club
- Young Farmers Day & Young Farmers Party

FOCUS ON TOPICS RELEVANT FOR THE INDUSTRY

- Emission control
- Sustainability
- Green Productivity
- Animal health
- Animal welfare
- Automation, Robotics, artificial intelligence



80% say: “(Very) Impressive professional programme!”

Technical partners:



DATES FOR YOUR PLANNING

mid-November 2023	EuroTier registration opens
31 January 2024	Registration deadline
1 February 2024	<ul style="list-style-type: none"> - Start of hall layout planning - End regular price conditions (bookings after: late fee)
31 May 2024	<ul style="list-style-type: none"> - Stand confirmation incl hall plan and invoice available online - Order services and additional options online - Register for the Innovation Awards: <ul style="list-style-type: none"> 1. EuroTier Innovation Award 2. Animal Welfare Award 3. DLG-Agrifuture Concept Winner
31 July 2024	Innovation Awards registration deadline
September 2024	Pre-press conference with announcement of Innovation Award Winners
31 October 2024	Deadline for online service orders
4 – 11 November 2024	Stand setup
12 – 15 November 2024	EuroTier, Hanover exhibition grounds
16 – 21 November 2024	Dismantling of stands

HANOVER EXHIBITION GROUNDS



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