

MEDIA PACKAGE BASIC



Mandatory BASIC media package for all exhibitors and co-exhibitors (EUR 795)

All exhibitors and co-exhibitors automatically receive the BASIC media package. It offers the most important entries in the exhibitor directory and digital services for a successful participation in the trade fair. Please also note our additional services bookable for even more visibility, reach and contact data collection. You can also book these additional services in the Exhibitor Service Portal.

Exhibitor Directory (EuroTier / EnergyDecentral / Inhouse Farming homepages and mobile app)

Company name, stand number and position, postal address, homepage, email address, phone number, telefax	✓
Company logo	✓
Buttons / links to the own social media channels	✓
Links to other web sites	20
Document uploads (pictures, pdf files, videos – max. volume 500 MB each)	50
Product keywords of the trade fair nomenclature (additional packages can be booked in the Exhibitor Service Portal)	15
Catchwords (= MetaTags, additional searchwords, synonyms)	100
Company's contact persons	5
Header with keyvisual	✓
Product profiles (incl. product name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Brand entries (incl. brand name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Press releases / news	5

Digital services for onsite trade fair use

DLG QR-codes	
<ul style="list-style-type: none">• Unlimited number• Visitor scanning tool with trade fair app for products and services	✓
Visitor lead tracking	
<ul style="list-style-type: none">• Licence for convenient scanning of visitor badges at the exhibition stand• Real-time contact data capture• Creating notes, attaching document• Download and save data for evaluation and follow-up	1