

VISITORS IN NUMBERS: POULTRY*



Visitors by origin

106,519

visitors total

of those 28%
with a main interest in poultry



Top countries internationally

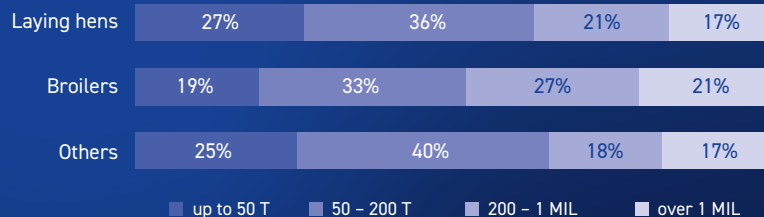
- 1 Austria
- 2 Egypt
- 3 Italy
- 4 Switzerland
- 5 Belgium
- 6 Algeria
- 7 Luxembourg
- 8 Spain
- 9 France
- 10 Czech Rep.

Visitor interest by type of farming



Investments by type of farming

Laying hens, broilers



* Results of visitor survey at EuroTier 2022



"EuroTier 2022: A firework of innovations!"
(eilbote)



EuroTier[®]
First in animal farming.

2024 – POULTRY PROGRAMME



- Complete exhibition programme
- International Poultry Conference
- International Poultry Event
- Expert Stage "Poultry"
- Spotlight "AI in poultry farming"
- EuroTier Innovation Awards

TOP Topics

- Digitization, automation
- Animal health, animal welfare
- Cage-free housing
- Stable climate, emissions
- CO₂ footprint



**EuroTier –
all species**

Exhibitors

- + 2,000
- + 60% international
- + 60 countries

Visitors

- + 120,000
- + 40% international
- + 150 countries

Media/Press

- + 1,000
- + 50 countries